RUBY

Unstructured camper hat made from denim with recycled cotton, dyed using low-impact DyStar® Indigo technology, which offers a more sustainable alternative to traditional denim dyeing. Its 5-panel construction and tone-on-tone stitching enhance the available space for customization. Finished with an organic cotton sweatband, a flexible ReTraze® recycled visor made from discarded fishing nets, and a metal buckle closure.

Technical details

Closures: Full Metal Buckle w / Metal Hole / silver

Eyelets: Sewn eyelets

Made in: China

Packing: 24 x 144 pcs

Product weight kg: 0,085

Sweatbands: Organic cotton sweatband

Washings: Dystar® dyeing. / Denim Washing

Customs code: 6505.00.30

Composition: Main fabric: 100% Cotton

Fabric: Main fabric: 50% recycled cotton 50% cotton

Main fabric weight: 339 gsm

Panels: 5 Panels

Size: One size fits all

Visors: FLAT VISOR / Retraze Recycled Visor / Adjustable visor

Circumference: 58.5 cm

Full metal buckle with metal hole
Adjustable closure with metal buckle and reinforced metal eyelet, designed to insert the closure adjustment strap.

Recycled cotton
Fiber obtained from the recovery and reuse of cotton waste. To ensure strength and durability, it is generally blended with virgin fibers, while still maintaining softness and comfort.

Retraze® recycled visor
Internal visor made of 100% recycled plastic (PE), made in partnership with ReTraze® (used starting from the 2024 productions).

Adjustable visor
Flexible visor designed to be shaped for an improved fit.

Denim
Denim with a traditional diagonal weave that gives fabric a unique and distinctive look.

Dystar® dyeing
Dystar® dyeing helps reduce chemical usage and pollutants.

Where to customize (*Centimeters*)

	Front	Back	Closure	Right	Left
Print	10*4,5	-	-	-	-
Embroidery	5x2	8 x 3,5	-	10 x 6	10 x 6
Heat transfer	-	-	-	-	-

Washing instruction

Hand wash / do not bleach / do not dry by tumble dryers / dry flat / do not iron / do not dry clean / do not professional wet clean

Color variants (TCX / Pantone)

DARK DENIM

HAT: 19-4024 / 4280-C

DENIM

HAT: 16-4018 / 647-C

LIGHT DENIM

HAT: 16-4118 / 3577-C